



Press Release
June 2, 2008

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L. Ben Lytle Joins Kronos Longevity Research Institute's Board of Directors
Former Chairman and CEO of AXIA Health Management is KLRI's new Board member

PHOENIX, Ariz. (June 2, 2008) – Healthcare entrepreneur and former Chairman and CEO of AXIA Health Management L. Ben Lytle recently joined Kronos Longevity Research Institute's Board of Directors.

"We're excited to have someone of Mr. Lytle's background and interests join our Board," said Dr. S. Mitchell Harman, MD, PhD, Director and President of Kronos Longevity Research Institute. "Mr. Lytle has been an advocate for healthy lifestyles and market-based healthcare reform his entire career, which makes him the perfect addition to KLRI's Board of Directors."

KLRI is a not-for-profit organization that conducts state-of-the-art clinical translational research on the prevention of age-related diseases and the extension of a healthier human life. KLRI is performing research to extend our healthy years by improving muscle strength, understanding the role of various nutritional components in our diets, and achieving a better grasp of human aging physiology.

Lytle has been a healthcare entrepreneur for more than 30 years. Previously, he was Chairman and Chief Executive Officer of AXIA Health Management, LLC until it was sold to Healthways, Inc. (NASDAQ) in 2006. Lytle continues to serve as a consultant and board member of Healthways. He and his son, Hugh Lytle, founded AXIA in 2004 and was the nation's largest provider of wellness services.

"Mr. Lytle's deep interest in providing services to aging populations and their caregivers blends perfectly with KLRI's mission and goals," said Dr. Harman. "In addition, his extensive experience in healthcare and leadership will provide valuable insight and advice for KLRI."

Prior to Axia, Lytle was Chairman and CEO of Anthem, Inc., which acquired WellPoint, Inc. (NYSE) in 2004 and assumed the WellPoint name, becoming a Fortune 500 company with revenues of over \$40 billion. Lytle also became COO of Blue Cross and Blue Shield of Indiana in 1982 and CEO in 1989. Under Lytle's leadership, BCBS of Indiana was transformed through a series of mergers and acquisitions to form Anthem, a \$16 billion revenue Fortune 500 company. During this time, he built, took public, and sold Acordia, Inc. (NYSE) as an Anthem subsidiary, which at the time was the world's 7th largest insurance broker. Lytle retired as CEO of Anthem in 1999, continued as Chairman until 2004, and remains its Chairman Emeritus.

Lytle has also chaired Indiana's Health Care Commission, served on President Bill Clinton's Commission on Consumer Protection and Healthcare Quality, and currently chairs the Foundation for Better Health, a not-for-profit research and advocacy organization devoted to free market solutions to public health.

He currently serves on the University of Arizona Eller College National Board of Advisors, Genstar Capital's Strategic Advisory Committee, the boards of directors of Duke REIT (NYSE), Monaco Coach Corporation (NYSE) and Healthways, Inc. (NASDAQ). He is also the recipient of the University of Arizona's 2004 Executive of the Year Award.

Originally from Texas, Lytle graduated with a B.S. in psychology from Texas A&M in 1970 and received a Juris Doctorate from Indiana University in 1980.

About Kronos Longevity Research Institute

Kronos Longevity Research Institute (KLRI) is a not-for-profit, 501(c)(3) organization that conducts state-of-the-art clinical translational research on the prevention of age-related diseases and the extension of healthier human life. KLRI tests new strategies to detect and prevent chronic diseases associated with aging and investigates the effects of innovative interventions to slow the aging process and improve health outcomes for older persons. In addition, KLRI helps the medical and lay communities understand important aging issues. KLRI research findings support a healthier quality of life and a robust lifestyle in our senior years. For more information, visit www.kronosinstitute.org.

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